



Here are the newest upcoming releases from Brunswick Bowling in February. Some new technology, some added technology and the return of a familiar name. You can always contact me with any questions or comparisons to your current equipment.

Hammer Obsession (WWRD 02/18/2021)



Since the acquisition of the Hammer Brand by Brunswick Bowling, there have been questions asking if Hammer will be releasing equipment using Durability Optimization Technology (D.O.T.). The answer now is yes with the release of the new Obsession and Obsession Tour. Combining both with the Carbon Fiber Infused Inner Core adds durability and will come with a 2 year warranty from the date of purchase. The Hammer Obsession has a new coverstock named the Envy Solid CFI, which is designed for heavy volumes. The new Asymmetric Core gives a 15lb ball the specs of- RG 2.468 DIFF .050 ASY DIFF .013. With a finish of 500/1500 Siaair Micro Pad it all adds up to an aggressive midlane and backend reaction. The colors are Black/Pink/Burgundy with a great looking logo. As the lanes transition, your next move may be into the Hammer Obsession Tour.



Recommended Cleaner: Hammer Tough Scrub

www.HammerBowling.com #NothingHitsLikeAHammer

Hammer Obsession Tour (WWRD 02/18/2021)



The Hammer Obsession Tour shares the same core shape as the Obsession with the difference being the flip block has been removed. This will create less flare, less hook and a more controllable reaction compared to the regular Obsession. This would allow bowlers to stay in the same area of the lane while maintaining a smooth reaction. The core numbers on 15lbs are RG 2.469 DIFF .034 ASY DIFF .013. The biggest number change is the differential being .016 less than the Obsession. Another difference is the coverstock which is an updated version of the Tour cover found on the Web Tour balls, the Tour V2 Solid. This combination is great if a bowler is uncomfortable moving in or for a high rev player looking for control. Personally, I like the Web Tours and I see this being a big brother for more volumes. The color is a solid Burgundy finished at 500/1000 Siaair Micro Pad. The 12 and 13lb's have the same adjusted core in both balls with only the difference being the coverstock.



Recommended Cleaner: Hammer Tough Scrub

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DV8 Damn Good Verge (WWRD 02/18/2021)

The Verge line has been popular with league to tournament bowlers since 2019. Adding the Damn Good Verge brings a ball that would be the benchmark motion for most bowlers. DV8 expands the line with a low RG, medium differential ball, strong cover finished at 500/1500 Siaair Micro Pad. The DGV is using a new version of the Inciter Max Solid cover named Inciter Max Traction. An adjusted Threshold core called the Threshold M.D. (Medium Differential) lowers both the RG and DIFF from the original to 2.467 and .037 respectively in 15lbs. This cover and core combo will give bowlers an all purpose (benchmark) reaction for medium to heavy volumes. Versatility is always good to hear and the Grape Sparkle color doesn't hurt either. All weights have Dynamicore and D.O.T. so you can drill near or into the Low RG marking and not void the warranty.



Recommended Cleaner: Ultimate Black Magic Rejuvenator

www.DV8Bowling.com #TonightWeBowl



DV8 Hell Raiser Return (WWRD 02/18/2021)

In 2011, DV8 Bowling was launched and has created fans for the last decade. The first ball released was the Hell Raiser. It set forth the way DV8 would be seen in the industry: Damn Good Bowling & Tonight We Bowl. Going back to its roots, DV8 introduces the Hell Raiser Returns. It comes with same shape core (15lbs RG 2.537 DIFF .053 ASY DIFF .016) and an updated cover for today's conditioners. The coverstock is the new Inciter Max Flip Pearl which will produce a strong midlane and backend reaction that should have a sharper shape at the end of the pattern. All weights have Dynamicore added for durability and D.O.T. for more drilling options while offering a 2 year warranty from date of purchase. The colors are Red/Yellow/Black that is finished at 500/1000/1500 Siaair and Crown Factory Compound added. This cover/core combination will be used best on Medium to Heavy volumes and when you need some entry angle.



Recommended Cleaner: Ultimate Black Magic Rejuvenator

www.DV8Bowling.com #TonightWeBowl

Please visit each brand's website for more information where you can sign up for first to know emails. You can also like them on Facebook and follow them on Twitter. I'd also like to ask you and your friends to like the Brands of Brunswick Demo Program-West Region and Bowling Buckosh pages on Facebook to get the newest information. Again, you can contact me with any questions at www.info@filltheframes.com or (310) 784-1901.

Thanks, be well & safe!