



Brunswick is continuing to round out all the brands since the acquisition. In the higher lines you will see the addition of D.O.T. and DynamiCore to increase drilling versatility and durability. Below are the 2 new Brunswick Solids and 2 new Track releases that will be released in November. Please visit each brands website for more information. You can also like them on Facebook or follow them on Twitter. As always, you can contact me with any questions at www.info@filltheframes.com or (310) 784-1901.



Brunswick Hero Solid (WWRD 11/05/2020)

The Brunswick Hero from last year was a very popular ball for bowlers who looked for a cleaner but not jumpy reaction down lane. Continuing with that same core but changing to the Activator 2.0 solid cover (found on the Prism Warp), bowlers will now have a new benchmark ball in the Brunswick Advanced/All Purpose (76) line. With a box finish at 500/2000 Siaair, it will match up to most styles and add traction to bowlers who are looking for a smoother shape throughout the lane. The colors are Black/Pink/Purple and have been gaining a lot of attention.



Brunswick Zenith (WWRD 11/05/2020)

With a new core and a new cover stock, Brunswick is introducing a new ball for heavy volumes or high speed players that need some added traction. Fitting in the Brunswick Performance Index chart at Pro/Traction/92, the Zenith replaces the Prism Solid with more hook possibilities. Out of the box, the Zenith cover A.X.H. (Activator Xtreme Hook) is prepped at 200/1000 Siaair to cut through the conditioner and grab the friction. The colors are Red/Orange/Purple and are sure to get noticed going down the lane.



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Track Latitude Pearl (WWRD 11/05/2020)

The MC2 core is back with the QR-8 Pearl cover. QR represents Quick Response and the higher the number, the faster the ball will react to friction. The Latitude Pearl will push longer than the Latitude Solid but is a stronger choice than the Tempo. If you are looking for a skid/flip motion for medium volumes, this ball in Royal and Aqua is the clear choice from Track. The coverstock is finished 500/1000 Siaair with Crown Factory Compound added. Track has also added DynamiCore which adds durability and improves the coefficient of restitution (Hitting power). If you were looking for more length and angularity than the Triton Elite, this is the ball for you.



Track Strata (WWRD 11/05/2020)

Track Bowling introduces its first entry of the year into the High Performance line with the introduction of the Track Strata. While the Proof series has been touted as “balls that belong in a higher level”, they had a limit on heavier volumes that they could handle. The new QR-11 Solid will handle the volumes on the higher side with a strong overall hook motion. The box finish is at 500/1000 Siaair to complete its aggressiveness. Add in D.O.T. and DynamiCore, Track now has the big solid for competitive bowlers. While bright colors are around, the Sky/Grey/Black color scheme will bring a classic look. As with some higher end balls, the lighter weights (12-13lbs) will have an adjusted core, but with the specs that are close to their heavier counterparts.



www.trackbowling.com

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