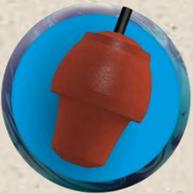




Over the last year, Columbia300, DV8 & Ebonite have been filling out their respective lines with needed covers and shapes to offer bowlers choices that will match their styles and environments. With the addition of 3 solids that have different motions and a pearl the lines are more filled out. Here is a breakdown of each new release.

Columbia300 Outlook Solid (WWRD 12/03/2020)



Mid-Performance has been a misunderstood phrase. Many bowlers think why would they purchase a ball that was mid-performance? The “Mid” refers to the ball line that products sits in based on price and can handle less than the highest volumes of conditioner. Over the years, C300 mid-performance balls have been known to have a great value for the price point. Resurgence cores, anyone? Adding to the Outlook series, C300 presents the Outlook Solid. The strong Outlook symmetric core (RG 2.533, 0.047 Diff @ 15lbs.) has DynamiCore added wrapped in the Exciter Max Solid cover finished at 500/1000/2000 Siaair Micro Pad. It’s perfect for medium to heavy volumes and a compliment to the Outlook. The colors are Turquoise and Purple that looks nice going down the lane. The 12-13lb balls have an alternate core (.042 diff) and slight higher RG, but will be a great choice for a benchmark ball in all weights.

www.Columbia300.com

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DV8 Decree Pearl (WWRD 12/03/2020)



The first of the 2020 December releases from DV8 to continue rounding out the line is the DV8 Decree Pearl. If you have solids that seem to bite earlier and earlier as the patterns break down, the Composite Fang Pearl cover (also found on the earlier rolling DV8 Glam) on the Decree Pearl will be a nice step down. At 15lbs, the Command symmetric core numbers are RG 2.530 and a 0.043 Diff. The cover is finished at 500/1000/2000 Siaair with Crown Factory Compound will give you nice clearance through the fronts with a strong backend. The price point is budget friendly for both Decrees and the Pearl colors are nice looking Red/White/Black.



DV8 Warrant Solid (WWRD 12/03/2020)



DV8 has been known for bright color choices. The Warrant Solid is really eye catching with its Black/Magenta/Yellow combo. Going down the lane you will definitely see where the friction is. The cover is the N-Forcer SF Solid finished at 500/1500 Siaair Micro Pad. The Captive core is the same as the one found in the Hybrid Warrant. The core numbers at 15lbs are RG 2.505, Diff 0.054 and Asym diff at 0.012. Also included are DynamiCore and D.O.T. so you can drill the ball in a larger safe zone. If you're looking for a strong midlane and backend for medium to heavy volumes, check out the DV8 Warrant Solid.



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Ebonite Allure Solid (WWRD 12/03/2020)



The Ebonite Allure gave bowlers a controllable and continuous pearl. Adding to the line, Ebonite brings you the Allure Solid. As another option to the first ball out of your ball for medium to heavy oil volumes, the Allure Solid is a stronger motion than the past GameBreakers that were also in the Mid-Performance line. The DynamiCore wrapped inner core has 15lb numbers of the RG 2.475 and Diff at 0.049. 12-13lbs will have an adjusted core with a Diff right at 0.040, a highly preferred number for control. The colors are a beautiful mix of Purple/Blue finished at 500/1000/2000 Siaair Micro Pad.



www.Ebonite.com

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